

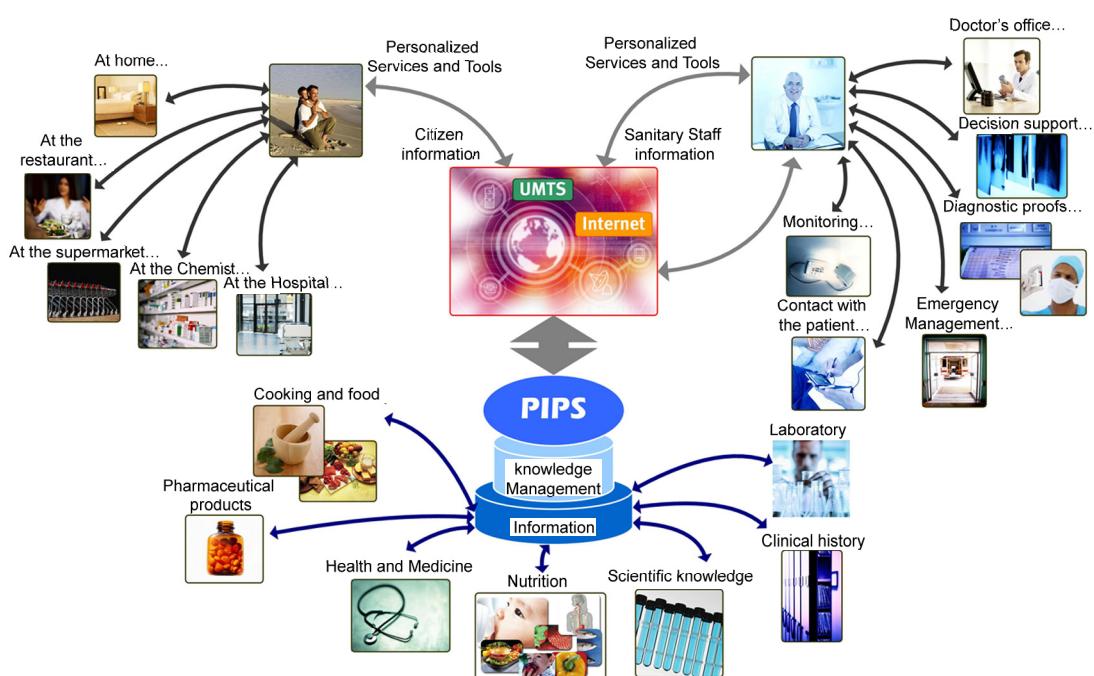


# PIPS – Personalized Information Platform for Life and Health Services

**W** Personalized platform for supporting and offering information to the citizens and Sanitary Staff designed and developed to promote healthy and well-being improve in every moment and place, spreading the Sanitary field to the living days.

**H** By means of a innovate information management environment, decision support and monitoring of the patients that, using Third Generation Mobile technologies, allows the user in every moment **O** decision support, improving his/her monitoring, adherence of the therapy and making more easy and comfortable life to patients and **W** family.

**W** Chronic patients, risk groups, special needs community, **H** and people with the intention to improve his/her life habits and the **W** Sanitary Staff related with them, mainly on Primary Assitance, **H** that desire to pay maximum attention and support to Health both **O** inside both outside the Hospitals.



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